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Jesse Morreale's new restaurant in northwest Denver is the former Subway Tavern

The menu will include fan favorites from El Diablo and Rockbar

By **COLLEEN O'CONNOR** | coconnor@denverpost.com

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Helen H. Richardson, Denver Post file

Jesse Morreale stands behind the bar of Sketch, a former wine bar located on South Broadway March 13, 2009.

The guessing game is over.

Jesse Morreale just announced that his new restaurant and bar in northwest Denver will be located at 3759 Lipan St., originally home to the Subway Tavern, and chef Goose Sorensen of Solera Restaurant & Wine Bar will collaborate on the project.

Morreale, who previously owned [El Diablo, Sketch and Rockbar restaurants](#), is working in partnership with Larimer Associates and City Street Investors. The Subway Tavern, Ray Longo's Italian restaurant and bar that held sway in northwest Denver for 52 years, was bought by Larimer Associates in 2012.

“Honoring the historic significance of the location and what it meant to the neighborhood over time is important to me,” Morreale said in a statement. “In keeping with the Subway Tavern's identity, the goal is to create an authentic and unpretentious hangout, serving up a healthy dose of nostalgia alongside elevated yet affordable comfort food and blue-collar cocktails, with 20 beers on tap.”

Morreale has [known Sorensen, a respected chef who helped pioneer Denver's restaurant scene](#), for years — they met when Morreale still worked at promoting concerts, and they've remained friends since then.

“Goose is one of the originals — at least from my time — who was an innovator in the restaurant business in Denver long before the business matured,” said Morreale. “Also, like me he cut his teeth on east Colfax when there were not a lot of other reasons for people to go there. He understands what it takes to bring a concept to life in a transitional neighborhood, and was my first and only choice for the project.”

Morreale and Sorensen will create the menu, which will include some of the fan favorites from El Diablo and Rockbar, along with new surprises that focus on both quality and nostalgia.

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Colleen
O'Connor
of The
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Post.

Colleen O'Connor

Colleen O'Connor is a reporter for The Denver Post's Now Team. She reads voraciously, including American history and biography. She was previously a Denver Post food writer and city desk reporter.

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